



RCI, Inc.
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Other Marketing Opportunities

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www.rci-online.org

Direct Marketing - Membership List Rental **2018**

RCI Media Kit Online

www.rci-online.org/members-marketing.html

RCI Direct Mail

RCI's Direct Mail List Rental provides users with ready access to individuals with specific interests in roofing, waterproofing, and exterior wall issues. The list includes roof consultants and observers, waterproofing and exterior wall professionals, and industry manufacturer representatives. Be it product, service, education, or other opportunity, RCI Members have a proven commitment to pertinent industry topics. The list contains approximately 3,000 names and addresses.

List Production

Mailing lists will be provided as a digital file in .txt or .xls format at these rates:

\$450 - members

\$550 - nonmembers

The following fields will be included in the digital file:

- Member type (a legend will be included with the file)
- Member last name
- Member first name
- Company name
- Company address fields: address, city, state, postal code
- Country

Rental Regulations

RCI list rental is contingent upon the approval of the user's intended purpose, which must be consistent with RCI's mission and in the interest of its members. RCI reserves the right to deny the use of a mailing list pending a review of the renter's stated mailing purpose and materials.

Each mailing list rental request must include:

- Completed rental agreement
- Complete copy of all elements to be included in the intended mailing

Mailing list rentals are issued for one-time use only. Duplication, transference, or sale of RCI mailing labels/lists is not permissible. Such misuse will ensure denial of all future rental requests. RCI does not pay broker commissions.

For more information, call or e-mail William Myers at 919-389-1088 or wmyers@rci-online.org.

Company Information

Company name:
Contact name:
Address:
City/state/zip:
Phone:
Fax:
E-mail:

Agreement

Signature of company representative:	Date:
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Intended mail date: _____
E-mail address to receive file: _____

Payment Method

- | | |
|--|-------------------------------------|
| <input type="checkbox"/> Invoice | <input type="checkbox"/> Visa |
| <input type="checkbox"/> Check (payable to RCI - U.S. funds) | <input type="checkbox"/> MasterCard |
| <input type="checkbox"/> American Express | <input type="checkbox"/> Discover |

Card number:
Exp. date:
Name on card:
3- or 4-digit verification value code:
Signature: