

International Convention and Trade Show



International Institute of Building Enclosure Consultants
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Convention Program Advertising

2020

March 26-31, 2020 • Marriott Marquis Houston & George R. Brown Convention Center • Houston, Texas

Make a Statement for Your Product or Service

For five days, the program will be each attendee's constant companion and guide to convention and trade show activities. It's an opportunity to increase product awareness and stimulate additional traffic to your exhibit. Advertising accepted from exhibiting companies only.

Ad Size	Location	Cost	Dimensions (inches)
<input type="checkbox"/> Publication wrap	Wrap - outside of publication	\$4,800 **	6.00 x 20.00
<input type="checkbox"/> Full page	Inside location (four-color)	\$2,300	8.00 x 10.50
<input type="checkbox"/> Half page	Horizontal (four-color)	\$1,300	7.50 x 5.00
<input type="checkbox"/> Half page	Vertical (four-color)	\$1,300	3.50 x 10.00
<input type="checkbox"/> Cover 2	Inside front (four-color)	\$2,600	8.5 x 11.00*
<input type="checkbox"/> Cover 3	Inside back (four-color)	\$2,600	8.5 x 11.00*
<input type="checkbox"/> Cover 4	Outside back (four-color)	\$2,900	8.5 x 11.00*

* For full-bleed layout (cover ads only), design file at 8.75 x 11.25 | trim size: 8.5 x 11.00 | protect live area with .25

** Price includes the cost of printing the publication wrap (~\$900)

Ad Specifications

The Convention Program is a four-color publication; submit artwork as CMYK. Digital artwork is required. Acceptable digital formats include .tif, .eps or .pdf files prepared for press.

Send contracts to

IIBEC
1500 Sunday Drive, Suite 204
Raleigh, NC 27607
Phone: 800-828-1902
Fax: 919-859-1328

Send ad copy by e-mail to

cbarnes@iibec.org

Important deadline dates

Ad space reservation deadline: January 17, 2020
Ad copy deadline: January 31, 2020

Advertiser Information

Company:
Name:
Address:
City/state/zip:
Phone:
E-mail:

To reserve ad space, check the appropriate box to indicate ad size; sign, date, and return this form to IIBEC.

Signature: _____ Date: _____